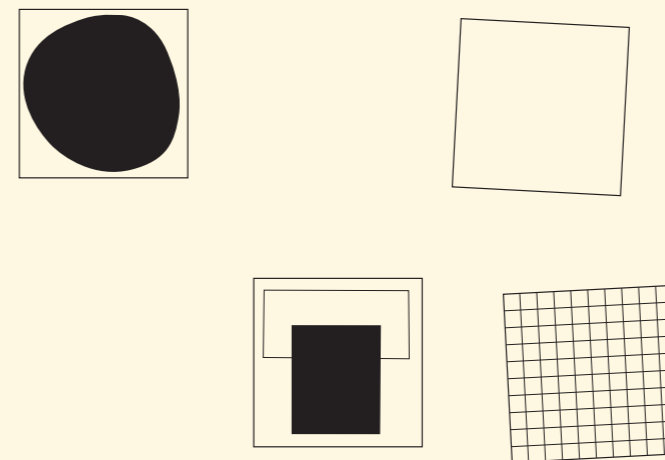


# FUTURA

## AN ALPHABET OF BASIC SHAPES.

Collezione dal forte impatto visivo, Futura è l'epilogo di molteplici incipit. L'idea si plasma partendo dai principali protagonisti delle correnti artistiche, dell'architettura della prima metà del XX secolo e da dinamiche e situazioni fortemente contemporanee: dalla Bauhaus, al genio di Pierre Chareau - con la sua spettacolare Maison de Verre - fino ad arrivare a beat generation e cyber style. Futura si ispira alle tipiche cementine fatte a mano. Per raggiungere tale aspetto abbiamo volutamente realizzato un materiale che tramite un processo semi industriale offra la percezione tipica di un prodotto artigianale. Questo valore aggiunto è evidenziato da tipiche variazioni di planarità e ortogonalità, e dalla presenza di piccole irregolarità presenti sulla superficie smaltata. Al prodotto viene conferito un aspetto unico e naturale grazie alla leggera variazione di tono tra fondi e decori. Un formato 15x15, un colore principale - il grigio tipico del cemento - declinato in 4 varianti - bianco, nero, rosa e azzurro - che a loro volta generano 4 tipologie decorative, creando uno spettro molto ampio di alternative. Un compendio duttile, un alfabeto di forme basiche che si prestano a svariate interpretazioni formali e stilistiche. Molteplici le combinazioni di posa e le soluzioni che consentono un'autentica personalizzazione del progetto lasciando spazio ad un'equilibrata coesistenza di atmosfere differenti. Futura è ora.

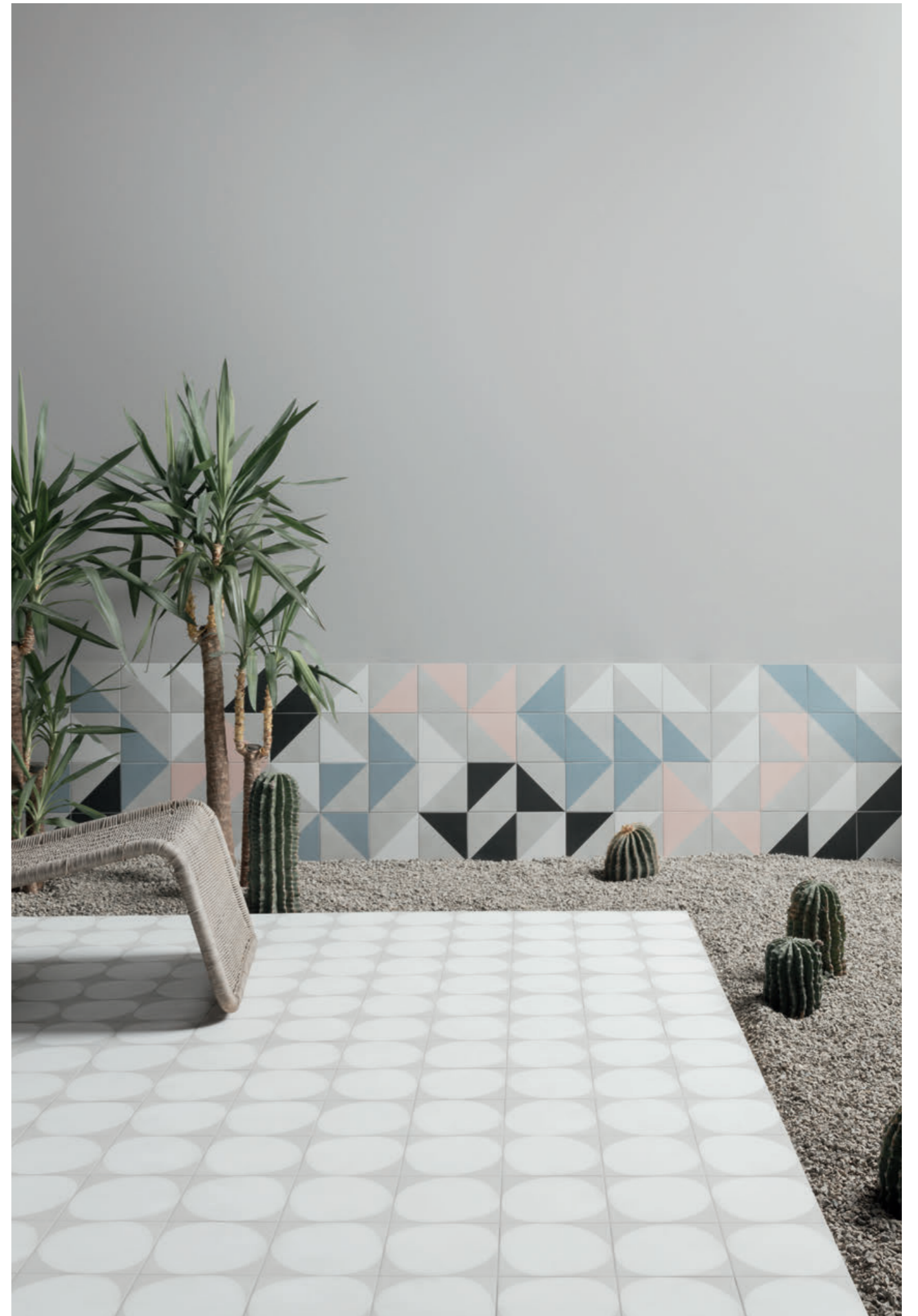
A collection with strong visual impact, Futura is the evolution of multiple concepts. The idea comes from the main protagonists of the artistic and architectural currents of the first half of the 20th century and from strong contemporary dynamics and situations: from the Bauhaus, to the genius Pierre Chareau - with its spectacular Maison de Verre - To a beat generation and cyber style. Futura is inspired by the typical handmade cementine. To achieve this look we have deliberately created a material that offers the typical perception of an artisanal product through a semi-industrial process. This added value is highlighted by the typical variations of flatness and orthogonality, and by the presence of small irregularities on the glazed surface. The product is given a unique and natural look thanks to the light variation in tone between backgrounds and decorations. A 15x15 size, a main color - the typical cement gray - in 4 variants - white, black, rose and blue - which in turn generate 4 decorative pieces, creating a broad spectrum of alternatives. An adaptable collection, an alphabet of basic shapes that lend themselves to various formal, stylistic interpretations. Multiple layouts and solutions that allow a true personalization of the project leaving room for a balanced coexistence of different atmospheres. Futura is now.



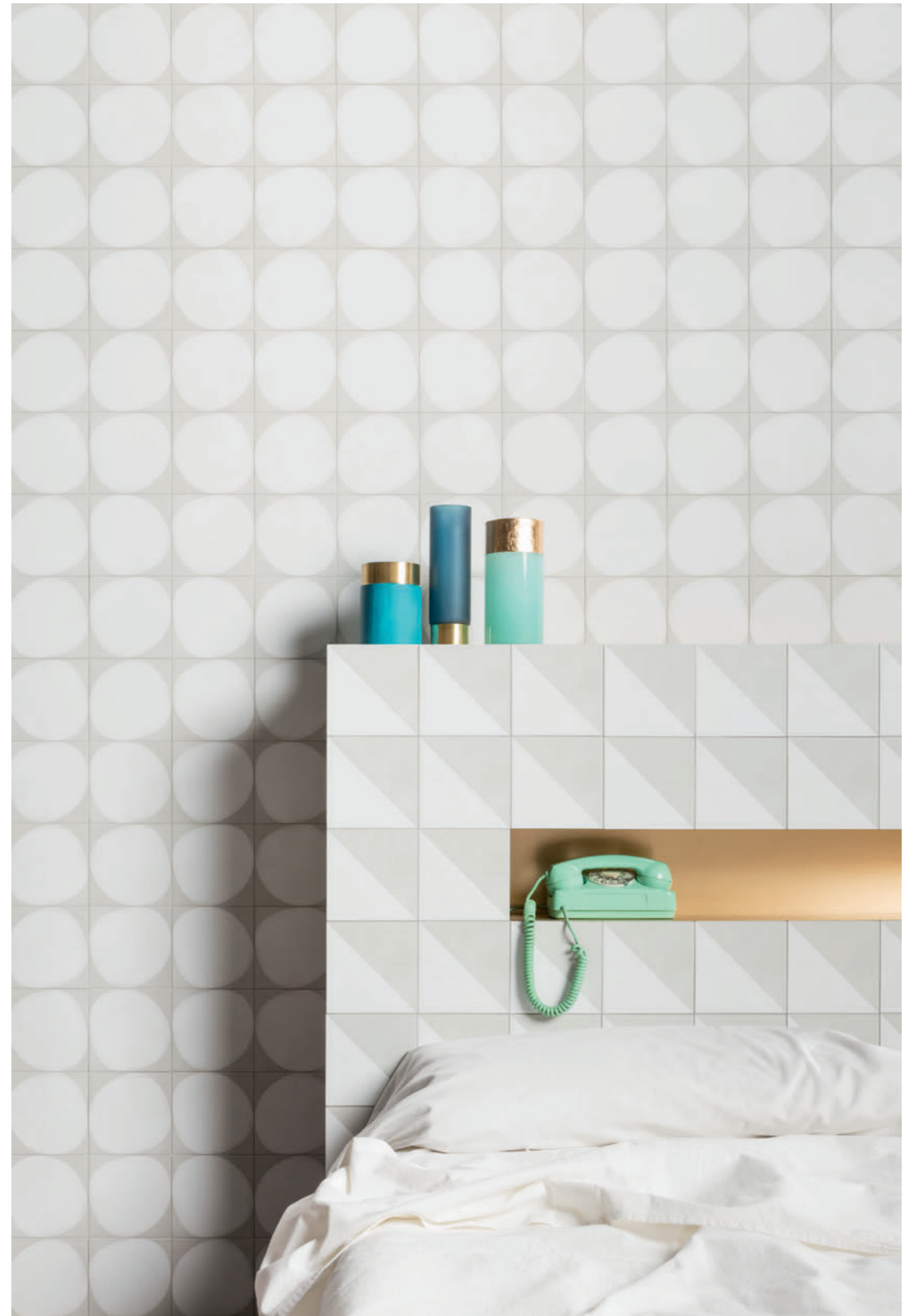




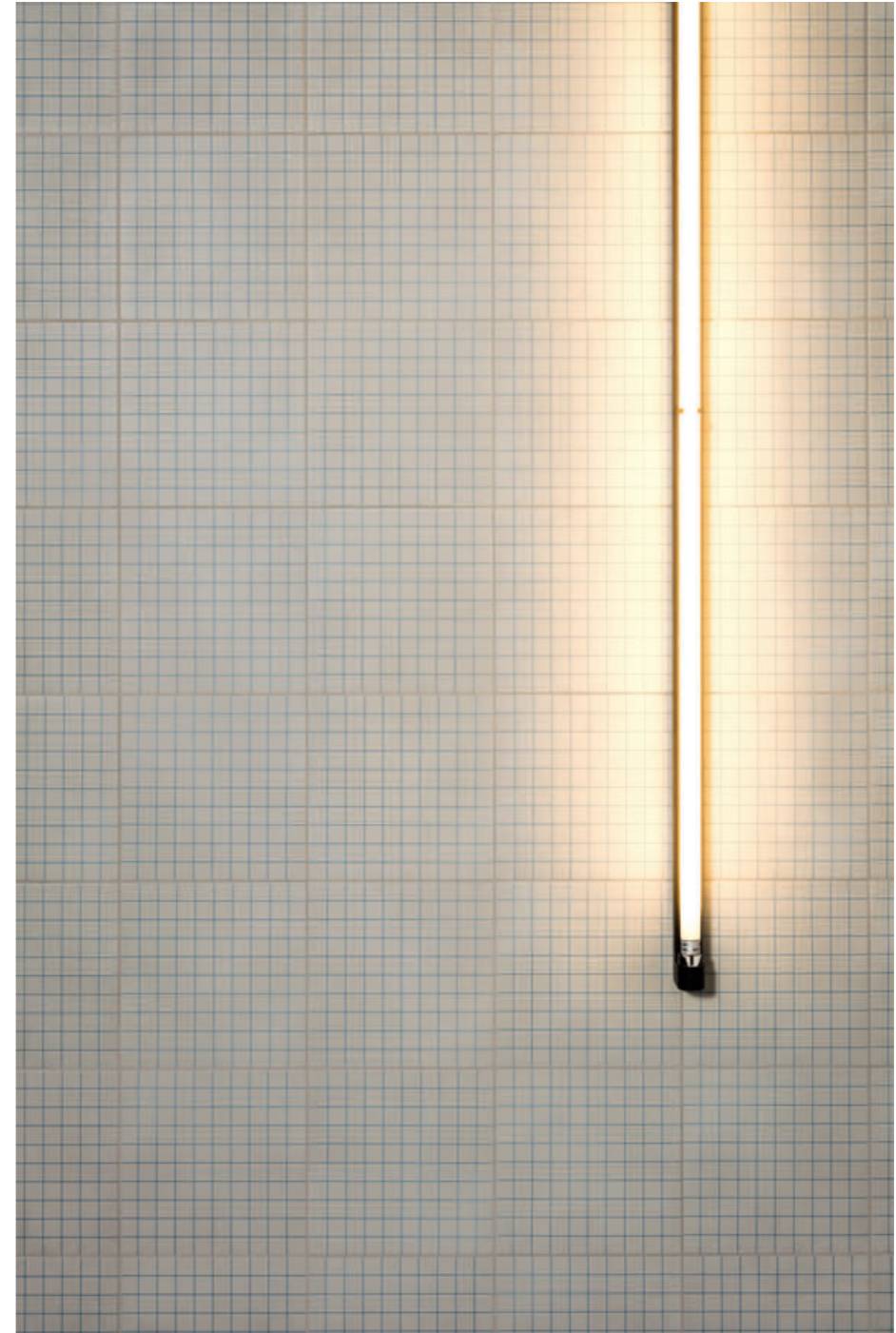
→ Wall Futura Half Black / Blue / White / Rose  
Floor Futura Drop White



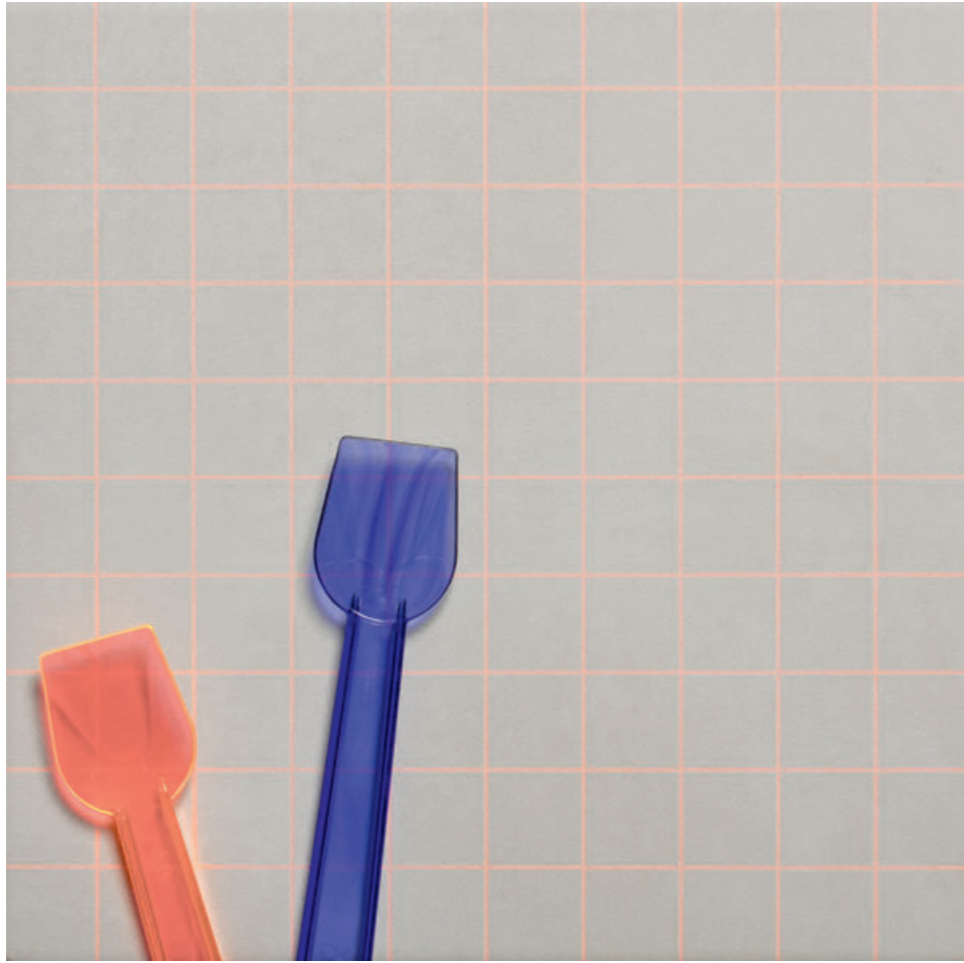
→ Futura Drop White / Futura Half White







↑ Futura Grid Blue  
← Wall Futura Grid Blue / Futura Grey - Floor Futura Drop Blue

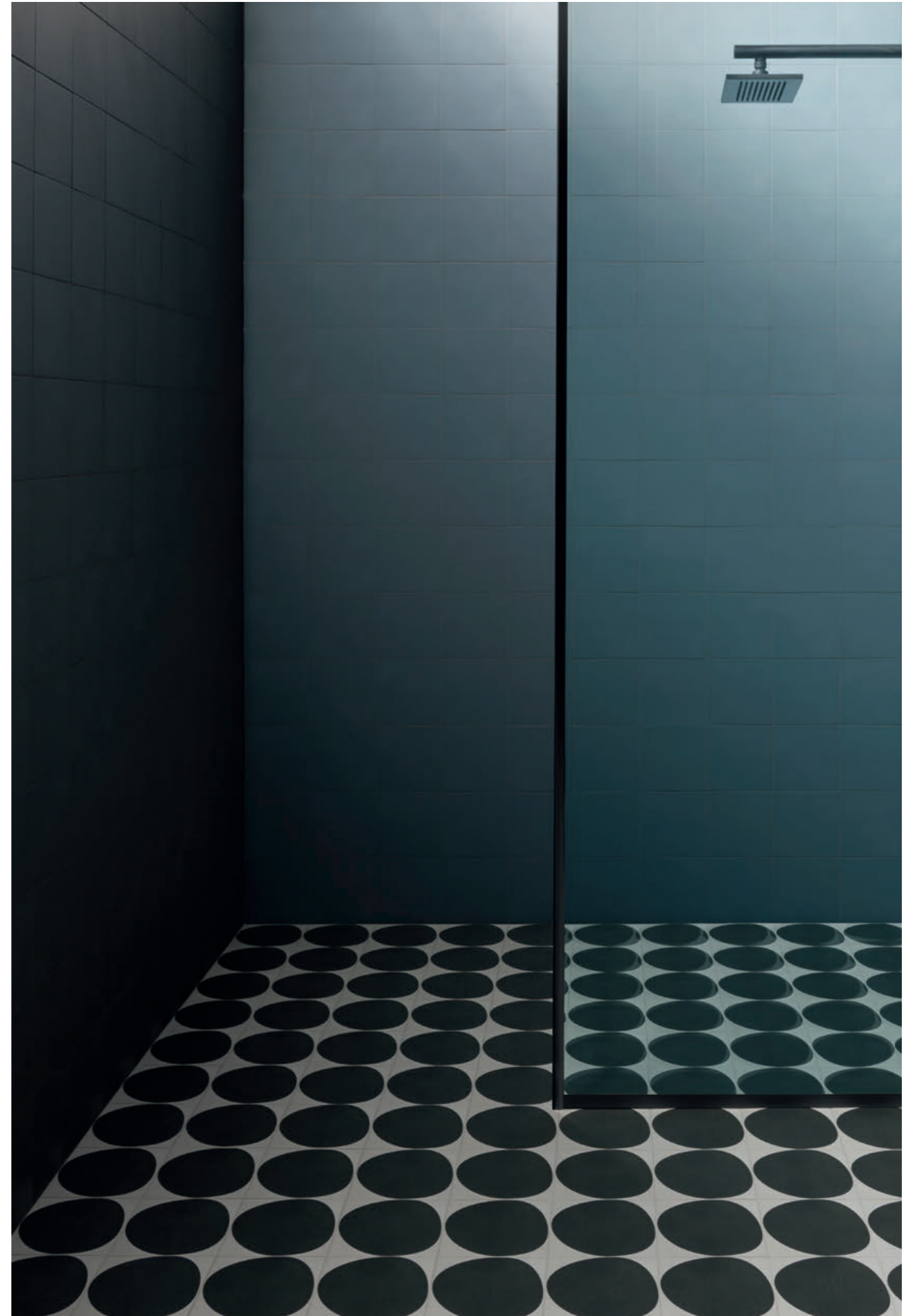


↑ Futura Grid Rose  
→ Futura Black - Futura Blue - Futura Drop Black





→ Wall Futura Black / Futura Blue - Floor Futura Drop Black





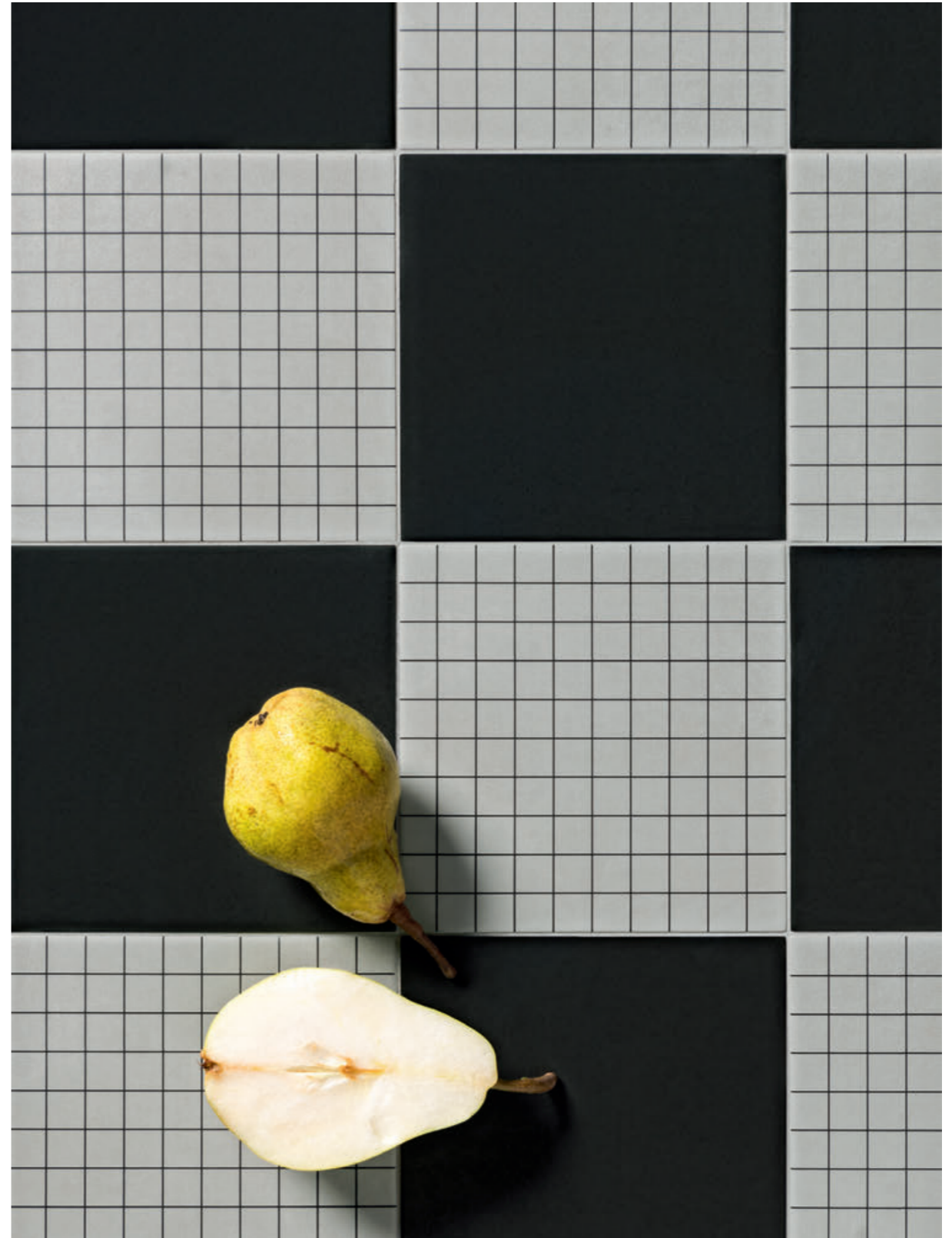
↑ Futura Microchip



↑ Futura Tubes



→ Futura Black - Futura Grid Black



→ Wall Futura Black - Futura Half Black - Futura Grey  
Floor Futura Black





→ Futura Half Blue



→ Wall Futura Half Black  
Floor Futura T Blue - Futura Drop Blue





→ Wall Futura Half Black  
Floor Futura T Blue - Futura Drop Blue - Futura Half Blue - Futura Half Black - Futura Black







↑ Futura White - Futura T White - Futura Drop White - Futura Half White - Futura Grid White - Futura Grey





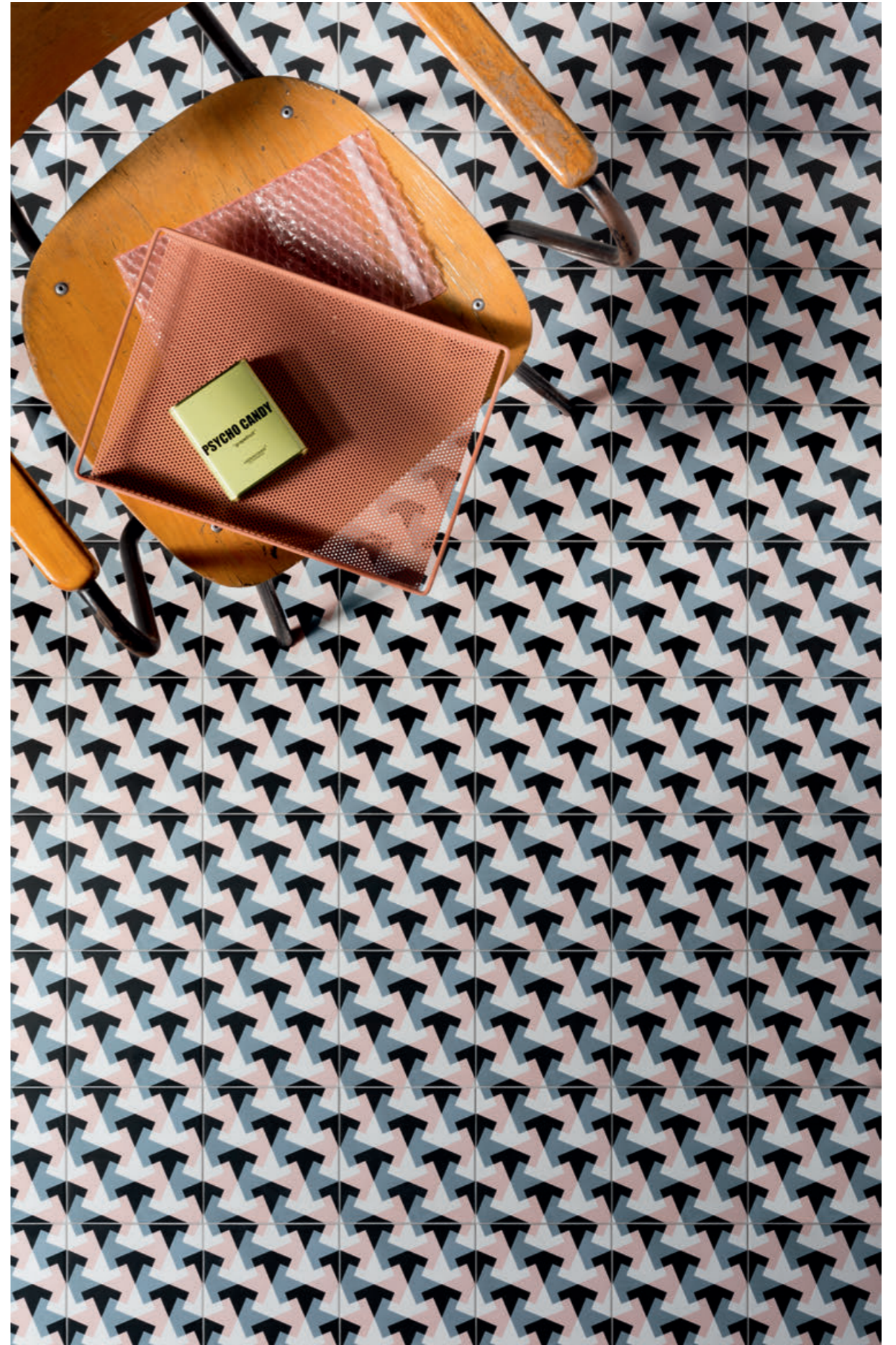
↑ Futura Rose - Futura T Rose  
→ Futura White - Futura T White







↑ Futura Triangles  
→ Futura Bird







↑ Futura Rose - Futura Half Rose - Futura Drop Rose  
→ Wall Futura Grid Black - Floor Futura Rose - Futura Half Rose - Futura Drop Rose



## TECHNICAL DETAILS

### FUTURA

TECHNOLOGY PORCELLANATO SMALTATO DIGITALE HD - HD DIGITAL GLAZED PORCELAIN

FINISH OPACO - NATURAL

SIZES 15x15 6"x6"

THICKNESS 10 MM

Al prodotto viene conferito un aspetto naturale grazie alla variazione di tono tra fondi e decori.  
Field tiles and decorative pieces have been conceived in order to achieve a natural look thank to shade variation.

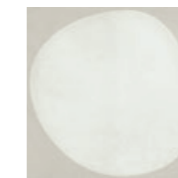
## FUTURA PATTERNS



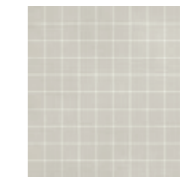
4100521 WHITE



4100522 HALF WHITE



4100523 DROP WHITE



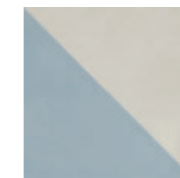
4100524 GRID WHITE



4100525 T WHITE



4100535 BLUE



4100536 HALF BLUE



4100537 DROP BLUE



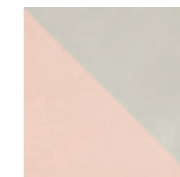
4100538 GRID BLUE



4100539 T BLUE



4100526 ROSE



4100527 HALF ROSE



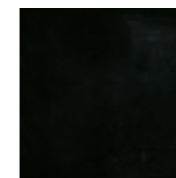
4100528 DROP ROSE



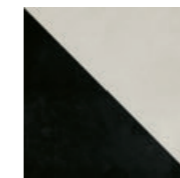
4100529 GRID ROSE



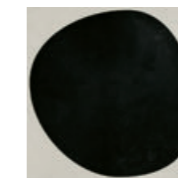
4100530 T ROSE



4100531 BLACK



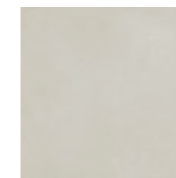
4100532 HALF BLACK



4100533 DROP BLACK



4100534 GRID BLACK



4100516 GREY



4100519 TRIANGLES



4100518 TUBES



4100517 MICROCHIP



4100520 BIRD

## FUTURA GROUTS

FUTURA

ALL COLORS

colori stucchi consigliati / advised grouts colors

Mapei 110 Manhattan



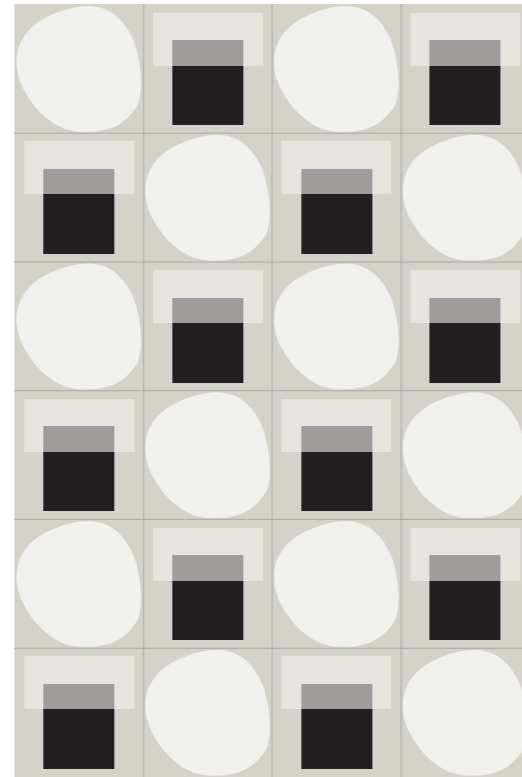
TECHNICAL FEATURES AND PACKING



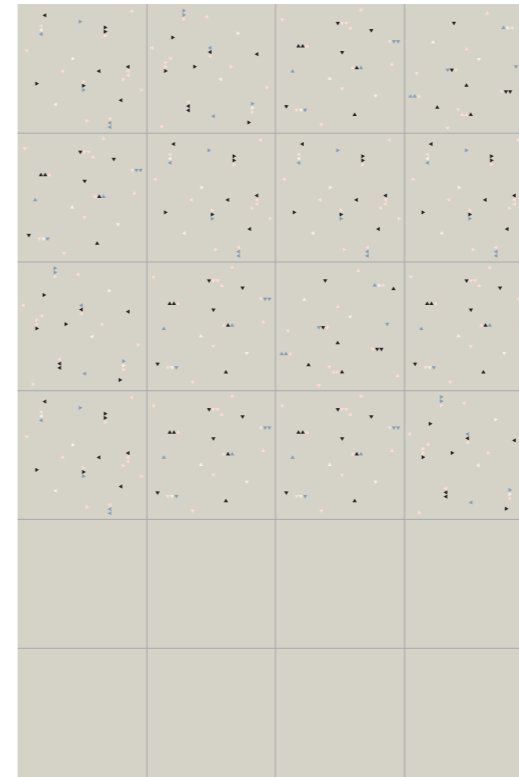
## FUTURA COMBINATION TIPS

Futura si presta a molte combinazioni di posa, di seguito ne riportiamo solo alcune. Divertitevi a trovare soluzioni inedite!

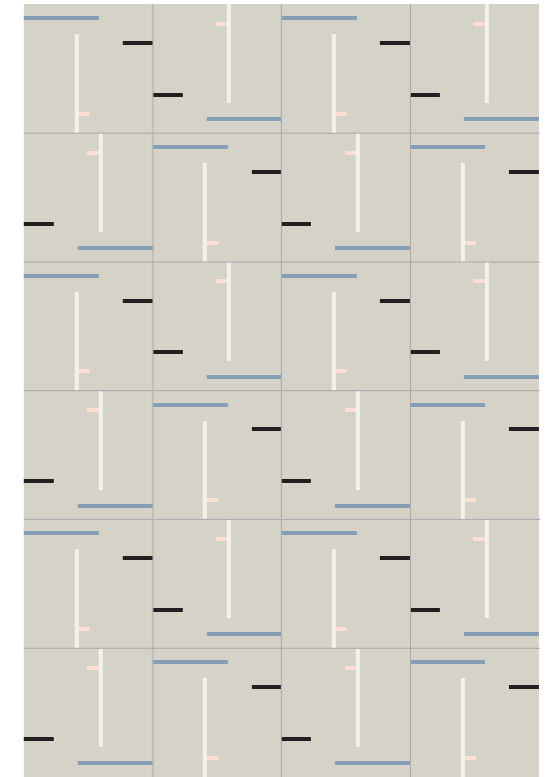
Futura opens the way to several laying combinations. Below, only a few.. Enjoy and find your own ones!



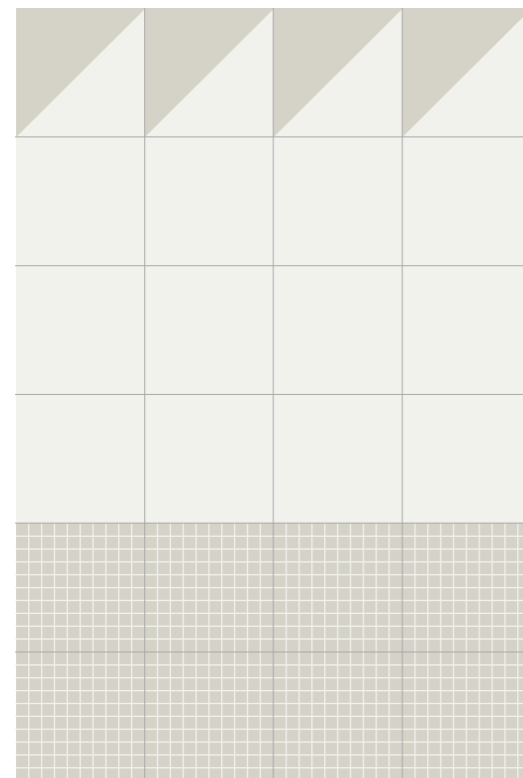
T + Drop



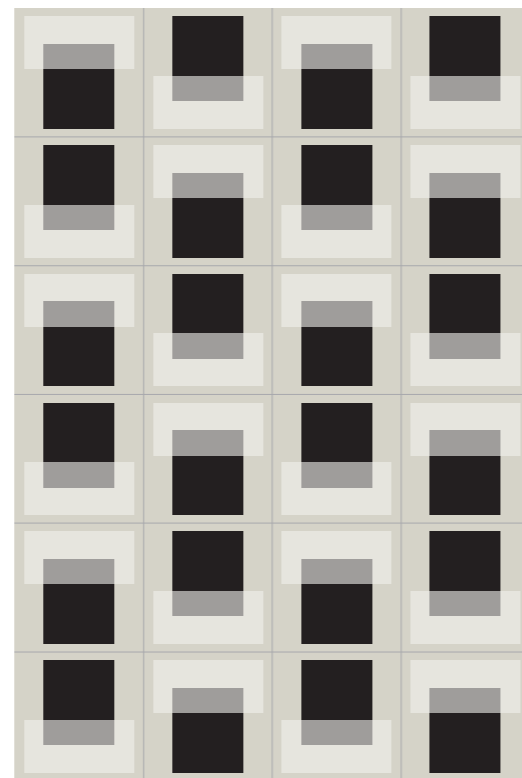
Triangles + Field Tile



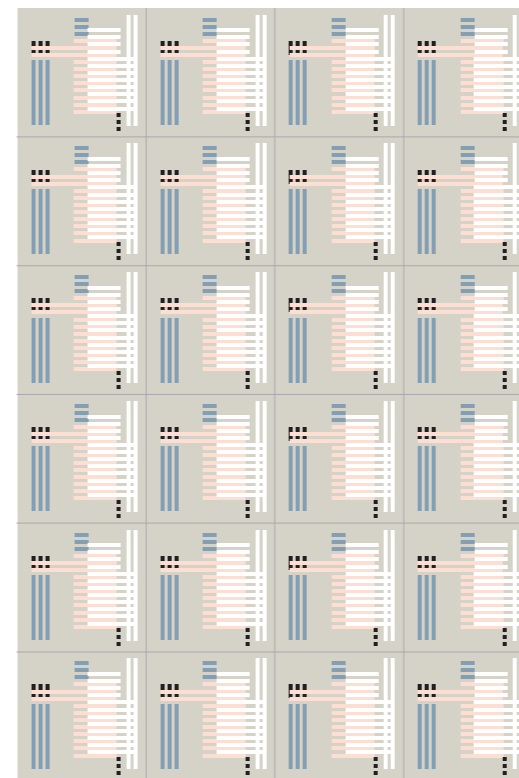
Tubes



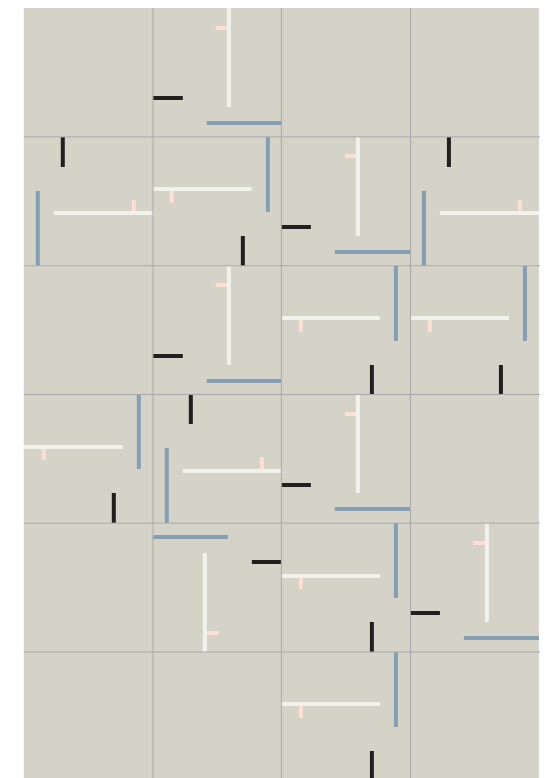
Half + Field Tile + Grid



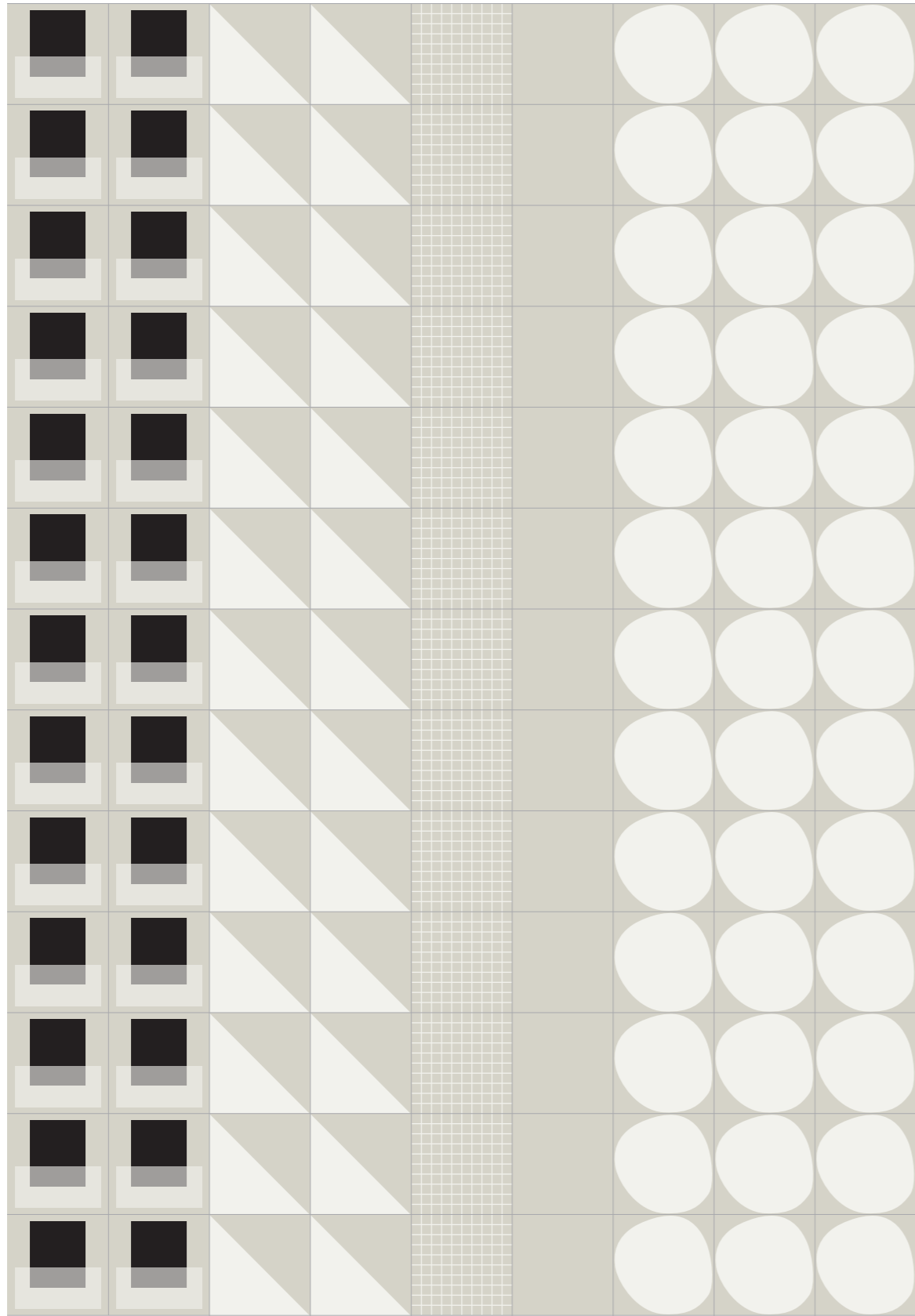
T



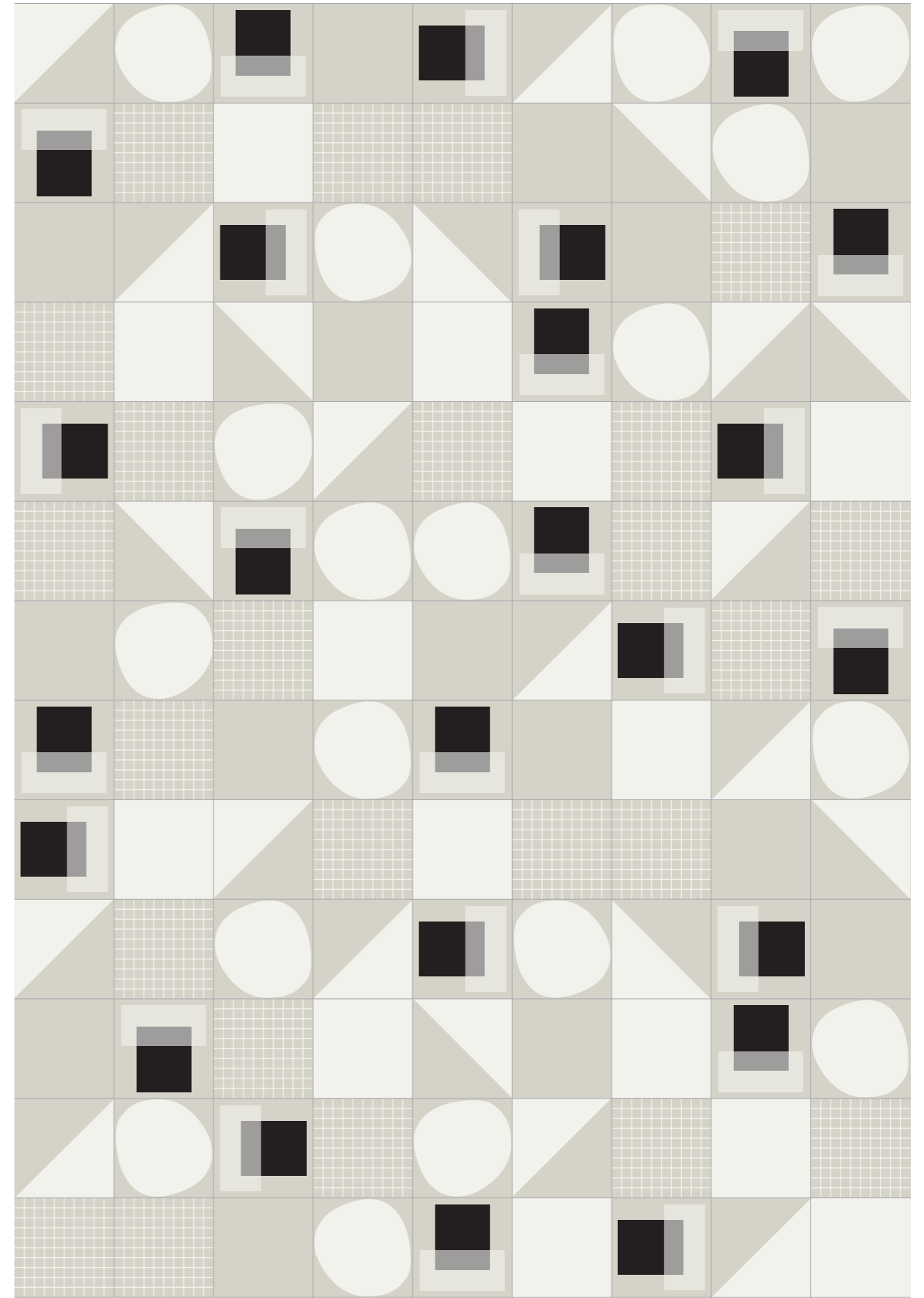
Microchip



Tubes + Field Tile

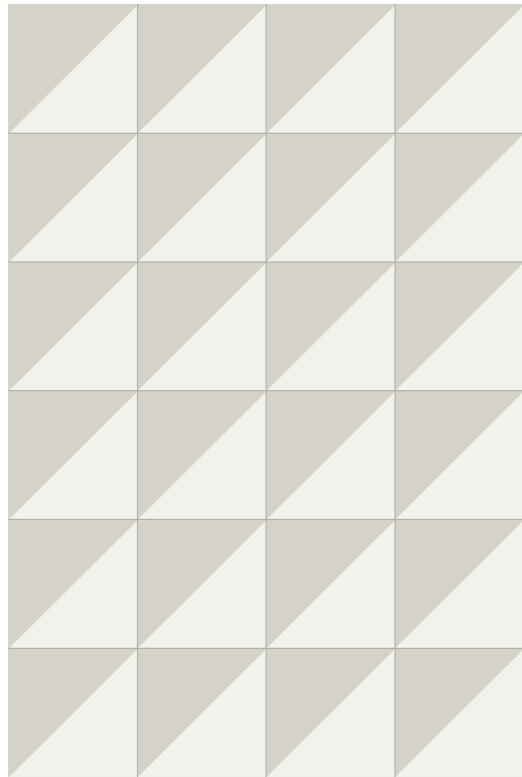


Patchwork



Patchwork

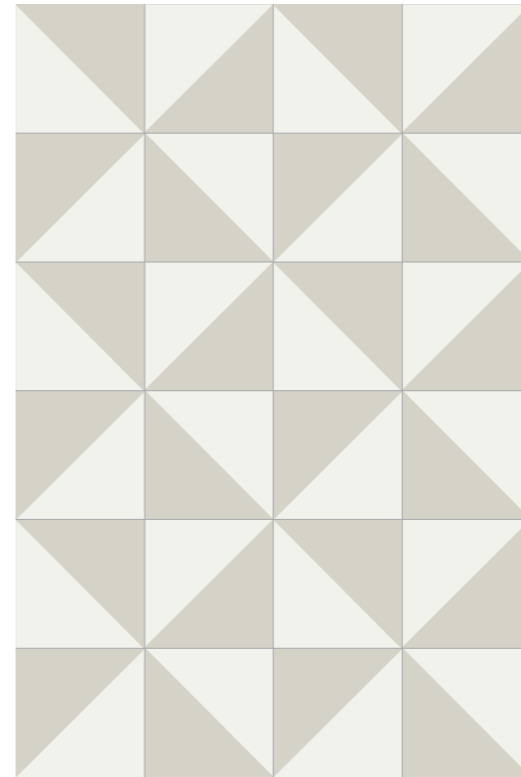




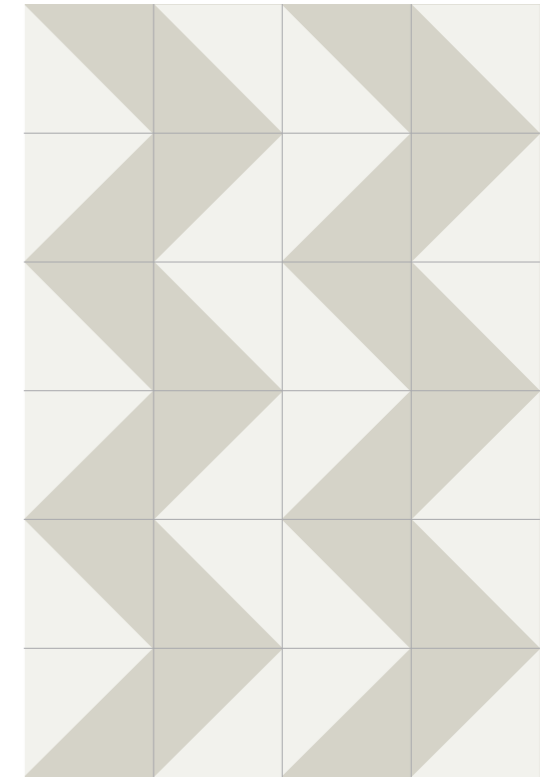
Half



Half



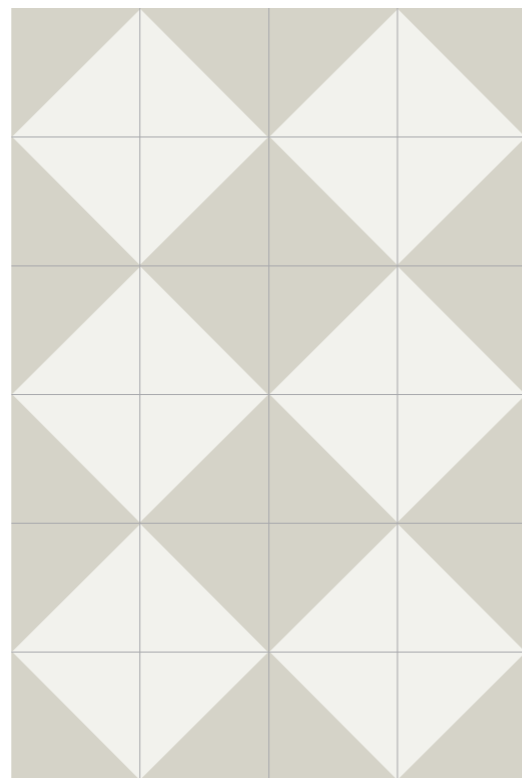
Half



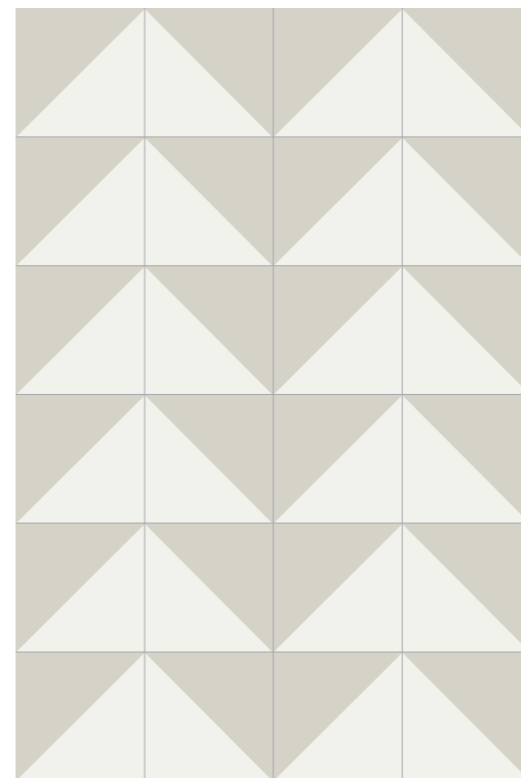
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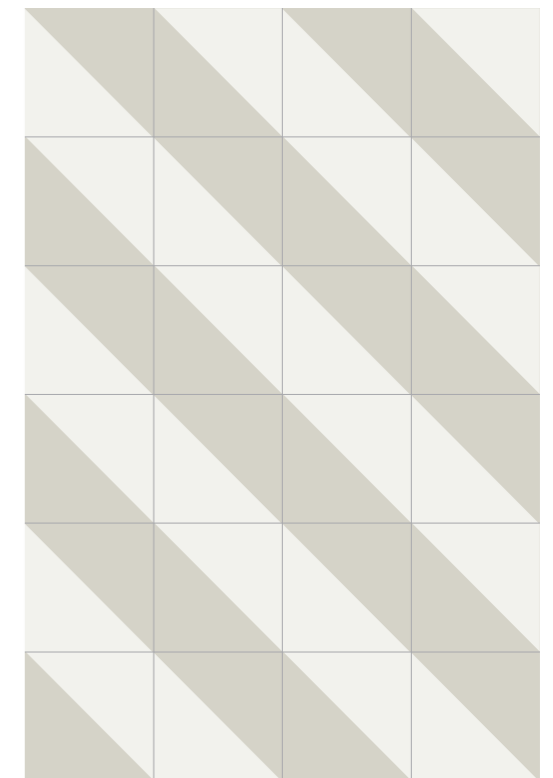
Half



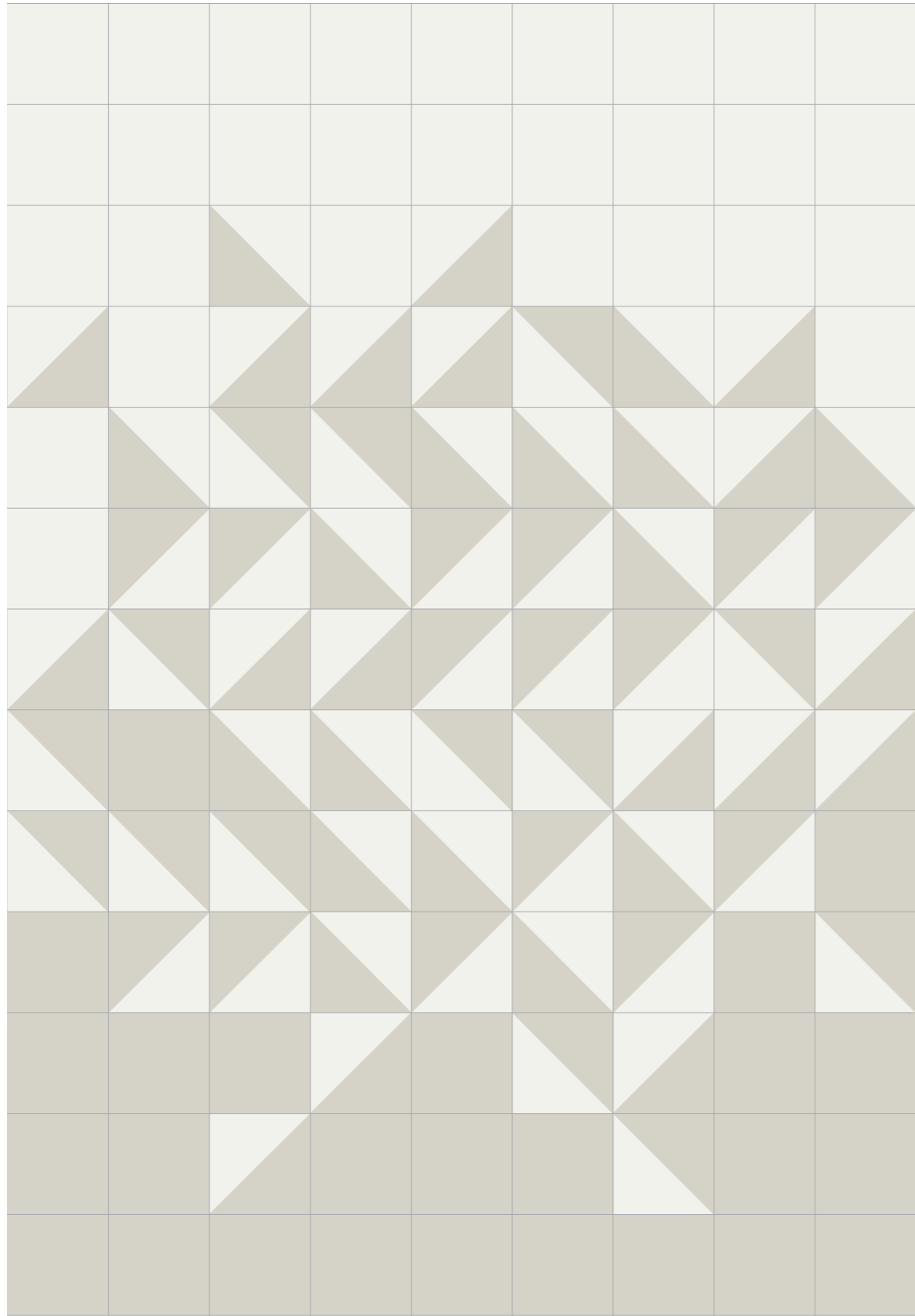
Half



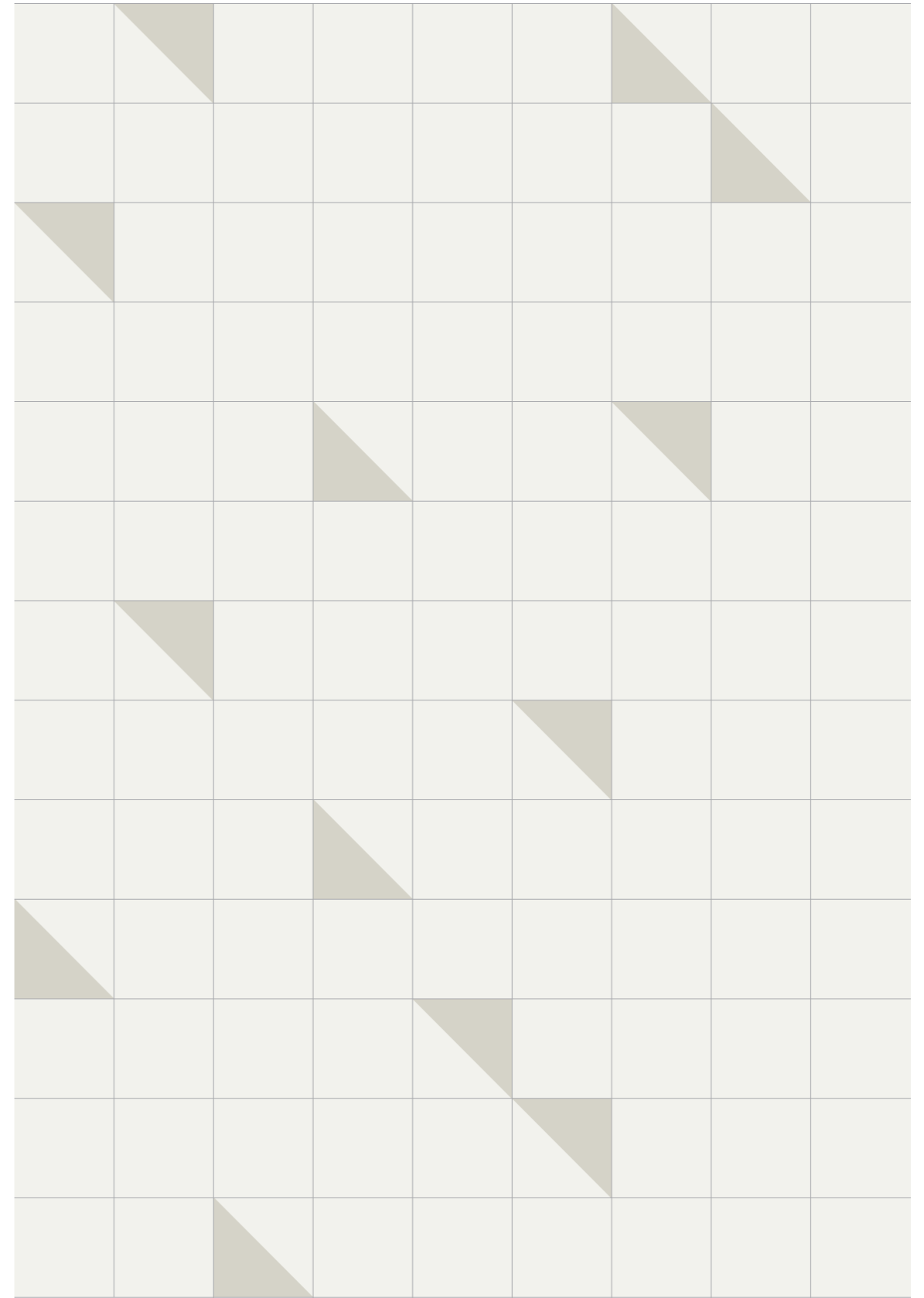
Half



Half



Field Tile 1 + Half + Field Tile 2



Half + Field Tile





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